

Impact of Internet Literature on Students' Aesthetic Education

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Abstract: Internet literature is a new development of contemporary literature that integrates the trend of the times after the revolution of information technology. It is loved by a new generation of young people born almost at the same time with it. Although its development has not been very long, it has grown rapidly since steadily expanding readers, and at the same time it has made astonishing progress in the diversification of types of subjects, standardization of rules of creation, and innovation of creation modes, and so on. However, the problems of Internet literature are also quite prominent. The quality of content is far more inferior than superior, the business model is gradually becoming commercialized, and the management and supervision are not strict enough, which makes most people regard Internet literature as "toilet literature", not to mention its educational significance to students. This article focuses on the current development of Internet literature, summarizes its problems and merits, analyzes its development paths and problem-solving measures, eliminates its negative impact on the development of youth aesthetics, and refines its positive values to better promote youth aesthetics in the Z era.

Keywords: Internet literature, aesthetic education, education, modern and contemporary literature.

1. Introduction

As a new form of literature developed by the progress of Internet technology, Internet literature is undoubtedly a breakthrough in the development mode of contemporary literature. The broad connotation of Internet literature is quite rich, such as the textual works freely published by individual network writers on social platforms, the works completed by multi-party interactions, the electronic versions of all kinds of traditional literary works, as well as the textual outputs realized with the support of information technology such as artificial intelligence, and so on. This study mainly focuses on Internet literature, which is created by human beings. This is because the uniqueness of Internet literature as a literary genre should not only be reflected in the medium of communication, but also in the interactivity, dynamism and popularization of literary creation through the network, the latter two of which are beyond the scope of this paper. The typical significance of Internet literature should be reflected in the unique creative form of multimedia interaction this kind of work, which must rely on the network to exist, once out of the network as the survival of the soil, it will disappear [1]. In Internet literature, both readers' reading and authors' creation are cheap and convenient, which has

led to its rapid rise due to its wide audience base. Nonetheless, Internet literature is quite controversial due to its uneven quality, mixed content, rough writing techniques, commercialization of writing purposes, and low threshold of writing. The lack of motivation of the creative body, the aesthetic mentality of pandering to favorites, and the low and decadent aesthetic orientation always affect the image of Internet literature in people's hearts [2]. According to some scholars, it does not deserve to be called literature because it often does not speak of chapter and verse techniques, no language sculpture, is the lack of content "anemia literature", no literary and ideological value[1]. However, there is no doubt that the expansion of Internet literature writing and reading groups has prompted it to become a part of the contemporary literary development that cannot be ignored, in which there are quite a number of excellent works have emerged, such as *those things in the Ming Dynasty*, *the road to revival*, *Douluo continent*, *step by step* and so on have already gained a considerable popularity in the society. Teenagers are at an important stage of aesthetic acceptance, and the penetration of Internet literature into their spiritual life has greatly influenced their aesthetic concepts. The purpose of this study is to analyze the impact of contemporary Chinese Internet literature on students' aesthetic education and the countermeasures through the overall examination of Internet literature and creative trends, combined with the mental development of contemporary teenagers, with a view to making better use of the current resources and treating Internet literature in a more rational way, to add color to the growth of students.

The seeds of Chinese online literature were first rooted in the electronic publication *Huaxia Digest*, which was born in the United States on April 5, 1991, the world's first online virtual space carrying written Chinese characters, a public service website used only for original or reprinted Chinese works, and was not utilitarian in nature [3]. Many international students expressed their mixed feelings of being in a foreign country through the cyberspace without national boundaries. Their writings were still only one-way emotional outputs, and the themes were mostly focused on campus life and thoughts of sorrow in a foreign country, which was only the budding stage of cyberliterature. The real groundbreaking took place in 1998, when Taiwan's Tsai Chih-Heng's *First Intimate Contact* came out with the title of *China's First Pure Internet Literature Work*. The work tells of a love affair born on the Internet, and with this background, the network terminology and popularized depictions appearing in the work break the traditional seriousness of literature, and draw the readers closer, the presentation of new media and novel expressions are eye-catching, while there is no lack of delicate emotional expression, which has received a good response. With these foundations, Internet literature in mainland China has developed rapidly, accompanied by strong controversies, and has become a non-negligible factor in the study of the aesthetic education of today's youth.

2. The Aesthetic Education Function of Internet Literature

2.1. The influence of different topics of on students' aesthetic orientation

Since the development of Chinese Internet literature, it has several categories, including fairy legend, ancient time travel, urban romance, future science fiction, campus pure love, etc. No matter how the background setting of them is, most of them are for the service of the theme of love romance novels are the mainstream of Internet literature. Many emotional texts will naturally have a great impact on the youth's outlook on life and love, and today's children are becoming more and more precocious, but this does not mean that they are "mature", they are "ripened". Still childish age exposure to the massive amount of unscreened information, the children's psyche will produce a series of reactions such as some of the early "domineering president fell in love with me" type of fire implied by the net article gold worship, materialism, pandering to the tendency of men to a period in ancient times as the background of the novels made some historical mistakes, the article inadvertently interspersed with violent pornographic segments and so on. Violent pornographic clips interspersed in the articles

are typical of spiritual pollution. Teenagers, whose outlook is not yet finalized, are still quite malleable, and it is quite dangerous for them to indulge in fast-food, non-nutritious and even poisonous literature before they have had a chance to learn more about the classics of the past, present and future. At first, they may be shy or even slightly resistant, but the novelty drives them to keep exploring, and finally they become accustomed to it and find it difficult to read the difficult and boring intellectual books as before, and love the emotional, strange and strange texts instead.

It is important to emphasize that this study is not against children's exposure to romance; love is beautiful, and it is a normal part of adolescence to aspire to it while still in the dark, but it is the perverse orientation towards love that should be frowned upon. The erroneous values in some romance novels tend to make young people addicted to them. Coupled with the lack of attention from families and regulation by society, they will develop emotional tendencies that deviate from reality in the course of time, thus stunting their mental growth[4]. Not to mention the classics such as *Jane Eyre*, *Wuthering Heights* and other shocking love, in terms of Internet literature, the above mentioned ancestor of the work *First Intimate Encounter* depicts a period of healthy emotional relationship with the characteristics of the times, the language is beautiful, delicate descriptions, although it can not be compared with the first two, if the Internet literature can reach such a standard and level of expression, it will not be regarded as a beast by parents and teachers.

At the root of the problem, the deviation of the values of Internet literature and the roughness of the content is not the fault of the network itself[5], and the mixed information and ideological concepts have never been able to flood into the minds of young people through a variety of ways, but the poor quality of Internet literature as a whole is indisputable, and the crux of the problem is that the mass, common people's cultural atmosphere has made the threshold of its access to present a "rough" pattern, and the purpose of entertainment and commercial marketing makes the interests of Internet literature often more powerful than literature and ideology[6]. The key to the problem is that the popularized and commonplace cultural atmosphere makes its threshold of entry show a "sloppy" pattern, and the purpose of entertainment and commercial marketing makes the interests of Internet literature more powerful than literature and ideology, and the Internet literature is frequently renewed, and the high yield restricts the quality. The effect pursued by Internet literature can be summarized by one important concept: "shuang", which can be interpreted as the great satisfaction of desires. Chinese Internet literature often creates a heterotopia for readers to break free from the constraints of reality and soar in the world created by words. The creation of a handsome and golden male image to fulfill women's fantasies of love, the creation of a world in which women are superior to men to vent their long-suffering grievances, and the construction of a time-traveling rule to tell the story of vengeance against an unjust fate, all these greatly contribute to the readers' psychological pleasure and comfort, triggering a strong empathy, and have the characteristics of post-aesthetics [7].

The same "heterotopia" is also reflected in the outlook on the future. Since it is an unknowable future, the background of the story always carries a strong sense of surrealism. Since the continuous development of the real scientific level, writers of online literature will often imagine more boldly about the hot technologies, such as meta-universe, artificial intelligence and other iconic products of the "post-human era"[8]. Of course, Internet literature is not only cold and metallic, but also glittering with the luster of human nature. There is no lack of profound discussions on the nature of human beings, robotics ethics, scientific morality and other issues, and in fact, many works reflect reflections on the past, thoughts on reality and hopes for the future for example, the *collective consciousness of the human race on earth* proposed in Wang Bai's *Galaxy Boat*, the reversal of time and space to rewrite history in Huang Yi's *The Search for Qin*, and the repetitive jumps in the timeline in Fire's *A Thousand Years of Retrospection* are all manifestations of the combination of imagination and philosophical thinking. Internet science fiction writers use extreme imagination to magnify the dilemma of civilization evolution hidden behind science fiction, calling for the return of human nature

and the correction of science. Compared with traditional literature, science fiction literature that effectively utilizes the network platform strengthens its cyberpunk style, enriches the reading experience of readers, and improves the adaptability of creative style and presentation. Imagine, a full story about mechanization, automation, intelligent future life of the novel, obviously is not suitable for being packaged into a simple and elegant scrolls, placed on the gold heather table to read, obviously the network of this platform can be in the field of science fiction literature to bring readers a better sense of experience.

Another major feature of Internet literature is the large amount of imagination, both forward and backward in the timeline, which shows people's views on different societies today, with certain characteristics of the times. In addition to visions of future technology, cyberpunk, and fairy worlds, there are some imaginings that achieve bolder breakthroughs on the level of ideas. For example, the original *Rumor of Chen Qian Qian*, which was a big hit some years ago, *Rumor of the Three Princesses*, made a subversive change to the traditional Chinese feudal status relationship between men and women. The setting of the novel is ancient times, yet the status of women is not inferior to that of men at all, and even some deeply rooted stereotypes, such as having a son as a noble are also completely reversed to having a daughter as a blessing. The huge contrast gives people a strong impact, accompanied by banter, but also reflects the cry of women in the new era, expressing their spurning of the dregs of the old times, which is of certain progressive significance. Happily, in recent years, the traditional hegemonic president articles have gradually ceased to occupy the main market, and a batch of literary works with a big female protagonist have jumped up, advocating that women should live their own lives, with remarkable value for the times. Looking at the overall development of Internet literature, in terms of imagination and innovation, in addition to some of the works are full of nonsense without logic and connotation, there are desirable features. From this we can conclude that the Internet literature writing topics and themes are often not to focus on the reality of the realistic and serve, the net writers find another way to unique imagination and pretend to bold art style makes people's eyes, naturally, can explain why it is a large number of fans, especially the most exuberant hunting psychology of the teenagers.

2.2. From the readers' acceptance of Internet literature

Taking the Internet as a platform, Internet literature is destined to be more convenient and flexible than traditional literature. The biggest difference between Internet literature and traditional literature lies in the interweaving of multiple senses. Nowadays, Internet literature is often inserted with colorful pictures and moving pictures, and many texts have been developed into audiobooks to meet the different needs of different readers. While enriching the sense of sight and feeling, network technology also directly promotes the status and influence of readers in the process of literary acceptance, which manifests itself in the fact that the Internet literature has brought the authors closer to the readers, and strengthened the interactivity between the two. The interactive aesthetic approach makes writing a joint creation between the author and the reader, realizing democracy, freedom and equality in the true sense of the word, and reflecting the aesthetic characteristics of "activity"[2]. While enjoying the literary works, readers can evaluate at any time, see the evaluation of other readers at any time, and urge the author to update at any time. At the same time, the author also feels the reading experience and feelings of the readers more intuitively, to adjust their own creations autonomously or involuntarily, and cater to the readers more prominently than the traditional mode of creation. This situation objectively to the author is a certain role in spurring, but on the other hand, also on the reader's aesthetic level to create an invisible cocoon. In this cocoon, the reader's reading requirements can be met, it is difficult to achieve a breakthrough in reading, but only day after day to ingest the repetition of values and routine story structure, the aesthetic level is inevitably solidified.

In terms of the relationship between readers and readers, the phenomenon of "viewpoint contagion" can easily occur, i.e., readers often choose to accept other netizens' evaluations first in comparison with the original works, which leads to some excellent works not being truly understood by the public, but being confined in stereotypes. What's more, it is not desirable to make radical remarks to guide readers to "take sides" and to break out into meaningless quarrels on the Internet, which can be extended to the point of cyber-violence. At the same time, this negative influence may also lead to the creation of low-quality works with no personal characteristics in order to satisfy readers' tastes and preferences, and the pursuit of fast updating speed at the expense of maintaining the purpose of writing[5]. But the interactivity between readers in the field of online literature is also quite conducive to the collision of ideas, under the premise of civilized language, objective thinking, in-depth exchanges between readers in a sense is also the work and the reader's own aesthetic level of the double enhancement. This kind of online book club culture is of far-reaching significance in motivating students to think and choose.

The biggest reason why reader reception of online literature is unique is that it is augmented by technology, with the brightest new form of reading provided by hypertext readers. First, convenient and fast links and concise titles tend to greatly facilitate the reader's reading, and quick jumps between articles break the physical boundaries of traditional paper reading, allowing readers to quickly lock onto chapters they are interested in for a short period of time. The convenience of hyperlinks is not unilateral, with its help, the reading role is no longer fixed. The free character of Internet literature makes readers able to create their own works at any time, either independently or in cooperation with other authors, while enjoying the reading works. Such an alternative mode of creation stimulates the era characteristics of Internet literature more greatly, and advocates individuality and freedom. In the process of participating in hypertext narratives, social individuals liberated from the traditional paradigm of media "audience" take non-centered and non-linear intersubjectivity as the basic form of their relationship, thus establishing a nodal structure of reciprocal discursive power[9]. With the emergence of the text of the sense of fragmentation, the creation of the quality of the difficult to control and other issues certainly can not be ignored, but it is undeniable that the network of literature through the power of science and technology at the same time to release the power of science and technology, is clearly the creation of literature added subversive force.

The aesthetic influence of Internet literature is especially reflected in the language, Internet literature often clever use of harmonies, current hot events, unique language expression to create some network terms, these words are often non-serious, with flirting and bantering components, in various forms, easy to understand, humorous, without too much modification, with the obvious contextualization, contextualization of the circle of words, and the fusion of non-linguistic modes of features[10]. In recent years, China's front-line language teachers have one after another noticed that Internet language has a considerable impact on students' daily expressions and real life[11]. The aesthetic value of Internet literature depends on "human value care" and should not be absolutely subordinated to "technical rationality" to develop personalized expression by using the Internet [12]. The proliferation of Internet language certainly has a certain bad influence on students' appreciation of serious literature, but we can't just dismiss it. Reasonable use of Internet language in the right way is also a more grounded language connotation, which is conducive to arousing students' emotional resonance and is closer to the lives of ordinary people [13].

2.3. From the secondary creation of online literature

Readers who are familiar with Internet literature know that although Internet literature germinates silently on the Internet in the early stage, if it has a certain number of fans and traffic, it will always go on the road of film and television drama adaptation or paper books, but one of the categories is basically unrelated to these further developments, that is, Fan Creation. Humanities is the reader in

the original characters, background settings since the story of the continuation or secondary processing, which is mainly around their favorite characters or a combination of characters to develop a new plot development, often to meet the readers quite the expectations of the psychology [14]. Second-hand writing is a great incentive for readers to write. For today's students, writing is a hard task, but the creation of Fan Creation can often inspire great enthusiasm, which is a good thing. Not only that, the writing style and plot advancement of Fan Creation should be in line with logic and the original author's personal style, and many of them even go beyond, which is difficult to do in traditional literature. Admittedly, the second creation is not simple, most young people in the enthusiastic creation of the premise is the need for the original work on the content of the idea of strict supervision and norms, can not be out of the cabinet out of bounds, resulting in the deterioration of the aesthetic taste or the original work is tainted. The second degree of creation is not limited to the same humanities, the aforementioned film and television is now almost every well-known Internet novel must go through, which is undoubtedly a further broadening of the scope of the development of Internet literature, but also a means to promote the value of literature, however, the original theme of the work is emphasized or even sublimated, the popularization of cultural knowledge, to adapt to the different ways of feeling the presentation of the form and so on is still the focus of the Internet of literature in the creation of the second degree. Because no matter how the presentation form is, the youth group is still a large proportion of the audience, and many of them are even "senior fans" drawn from the original works, the cultural leadership of the adapted works must be strengthened. From the 1990s, the Internet literature adaptation began to take off and so far there are many excellent adaptation cases have been welcomed by teenagers, such as *Flower and Bone*, *Luangya List*, *Twelve Hours of Chang'an* and so on. The review of these adapted works has almost become a self-selected task for each original reader, how to retain the essence of the original work at the same time, to achieve a richer way of expression to meet the viewer's further aesthetic needs, which is also a problem that today's creators of online literature must think about. Larger Internet literature platforms are often able to keenly capture the possibility of lateral development of popular novels, and actively push the literary works to entertainment companies for packaging, development of related cultural and creative products, and broaden the commercial road, which is a great impetus for the creation and promotion of Internet literature, but it also inevitably pushes Internet novels towards commercialization and entertainment[15]. Initially, online literature is merely a non-utilitarian sharing of words, with a very pure motive for writing, and seems to be a new habitat for literature lovers, however, different forms of development always need economic support. In fact, commerciality does not mean sin, but the process of adapting certain Internet literature has simplified or tampered with the original storyline in order to pursue economic interests and market heat, catering to market demands and audience tastes[13]. The fact that it has evolved into a vicious circle of bottomlessness and eye-catchingness, a lack of faith, a failure of values, an absence of morality, and aesthetic pollution, is not conducive to the benign development of Internet literature itself and the aesthetic enhancement of young people, and has led to a decline in the artistic quality and depth of thought of the dramas adapted from Internet literature and reduced it to a purely consumer product[16]. In fact, the second degree of creation is not far away from us, in the teaching mode can encourage students to carry out literary creation on the Internet platform, the use of hypertext form, different from the traditional writing with paper and pen, can increase the fun and creativity. In this way, students can not only experience the rational use of Internet technology on the text of the aesthetic effect of the significant improvement, but also in the huge flood of the times to re-examine the way and process of writing.

3. Conclusion

In a word, there are considerable problems in Internet literature, but it also contains unrivaled possibilities. It is undeniable that today's Internet literature still has a lot of shortcomings, but the problem should not be dealt with mechanically and rigidly. Creators of Internet literature should also maintain a more conscious political, social and moral awareness, expand their knowledge and writing space, and strive to be the pioneer of excellent works[17].Aesthetic qualities and reputation value) It is impossible to deny and reject the development of today's youth, so the public should also face up to the reasonableness of the existence of Internet literature, and utilize the potential of Internet literature to help the youth's aesthetic development. From the social point of view, it is also necessary to strengthen the standardization of Internet literature. For example, setting up awards, supervising the inspection of literary style, encouraging the emergence of excellent works, taking down low-quality, low-intelligence and low-interest garbage works, and guiding the height of the intention of Internet literature, and other means can be the driving force for the healthy development of Internet literature. In the future, the development of Internet literature will be closely related to the progress of Internet information technology, and perhaps it will move towards a new form of literature that is more subversive, such as the creation of literary works by machines, which is more indicative of the fact that Internet literature is worthy of more attention, more standardization, and more research [18].

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